

COSMETOLOGY CURRICLULUM

HOURS	SUBJECT
100	Orientation Rules and Law
500	Haircutting, Styling and Related Theory
200	Hair Coloring and Related Theory
200	Chemical Reformation, Cold Waving and Related Theory
100	Nail Care and Procedures and Related Theory
100	Shampoos, Rinses, Conditioners, Treatments and Related Theory
75	Chemistries as Applied to Cosmetology
75	Salon Management and Practices
50	Hair and Scalp Treatment and Related Theory
50	Chemical Hair Relaxing and Related Theory
50	Facials and Skin Care Procedures and Related Theory
1500	TOTAL HOURS

NAIL TECHNICIAN CURRICULUM

HOURS	SUBJECT
15	Orientation, Rules, Laws, and Preparation
320	Procedures Basic manicure and pedicure, oil manicure, removal of stains, repair work, hand and arm massage, buffing, application of polish, application of artificial nails, application of artificial of nails, application of cosmetic fingernails, preparation to build new nail and application of nail extensions, sculptured nails, tips, wraps, fiberglass/gels and odorless products.
100	Bacteriology, Sanitation and Safety Definitions, Importance, rules, laws, methods, safety measures, hazardous chemicals and ventilation odor in salons.
80	Professional Practices Manicuring as a profession, vocabulary, ethics, salon procedures, hygiene and grooming, professional attitudes, salesmanship and public relations.
70	Arms and Hands Major bones and functions, major muscles and functions, major nerves and functions, skin structure, functions, appendances, conditions and lesions, nails structure, composition, growth, regeneration, irregularities and disease.
15	Equipment Implements and Supplies
600	TOTAL HOURS

INSTRUCTOR CURRICULUM

HOURS	SUBJECT
20	Orientation, Rules and Laws
90	Lesson Plans
120	Methods of Teaching
60	Classroom Management
60	Evaluation Techniques
40	State Laws and Forms
40	Visual Aids Preparation and Use
70	Learning Theory
500	TOTAL HOURS



The Strand Institute of Beauty & Esthetics

CLASSROOM PACKAGES

COSMETOLOGY 1500 HOURS

Tuition: \$15,000 | Kit: \$1,900
 Application: \$100 | Perm Fee: \$25
 Total Cost: \$17,025

NAIL TECHNICIAN 600 HOURS

Tuition: \$4,500 | Kit: \$600
 Application: \$100 | Perm Fee: \$25
 Total Cost: \$5,225

INSTRUCTOR 500 HOURS

Tuition: \$4,500 | Kit: \$200
 Application: \$100 | Perm Fee: \$25
 Total Cost: \$4,825

ESTHETICIAN 750 HOURS

Tuition: \$11,000 | Kit: \$1000
 Application: \$100 | Perm Fee: \$25
 Total Cost: \$12,125

ESTHETICIAN/ MANICURE 1200 HOURS

Tuition: \$12,300 | Kit: \$1,600
 Application: \$100 | Perm Fee: \$25
 Total Cost: \$14,025

Financial Aid & in-house financing available
 FAFSA School code #042745

ESTHETICIAN CURRICULUM

HOURS	SUBJECT
50	Orientation, Rules and Laws
40	Sanitations, safety, and First Aid
50	Chemistry
75	Electricity, Machines and Related Equipment
10	Nutrition
90	Anatomy and Physiology
225	Facial Treatment, Cleansing, Masking, Therapy
75	Makeup
10	Color Physiology
25	Superfluous Hair Removal
15	Aromatherapy
35	Management
50	Care of the Client
750	TOTAL HOURS

ESTHETECIAN/ MANICURIST CURRICULUM

HOURS	SUBJECT
30	Orientation, Rules, Laws, and Preparation (E & M)
310	Procedures Basic manicure and pedicure, oil manicure, removal of stains, repair work, hand and arm massage, buffing, application of polish, application of artificial nails, application of artificial of nails, application of cosmetic fingernails, preparation to build new nail and application of nail extensions, sculptured nails, tips, wraps, fiberglass/gels and odorless products (M).
100	Bacteriology, Sanitation and Safety Definitions, Importance, rules, laws, methods, safety measures, hazardous chemicals and ventilation odor in salons (M).
80	Professional Practices Manicuring as a profession, vocabulary, ethics, salon procedures, hygiene and grooming, professional attitudes, salesmanship and public relations (M).
50	Arms and Hands Major bones and functions, major muscles and functions, major nerves and functions, skin structure, functions, appendances, conditions and lesions, nails structure, composition, growth, regeneration, irregularities and disease (M).
40	Sanitation, Safety and First Aid
30	Chemistry (E)
90	Electricity, Machines and Related Equipment (E & M)
10	Nutrition (E)
50	Anatomy and Physiology (E)
215	Facial Treatment, Cleansing, Masking, Therapy (E & M)
75	Makeup (E)
10	Color Physiology (E)
25	Superflous Hair Removal (E)
15	Aromatherapy (E)
20	Management (E)
50	Care of the Client
1200	TOTAL HOURS

CONSUMER INFORMATION PRE-REQUISITES FOR EMPLOYMENT

Meeting Requirements of Employer and Regulatory oversight restrictions:

Professionals in the field must be licensed in the state in which they are working. Instructors must be licensed both separately as an Instructor. The individual employer may also have specific requirements, but general speaking, employers look for licensed professionals that are loyal, dependable, punctual, efficient, have good hygiene and present themselves professionally. When you have strong ethics and good communication skills both your employers and clients have a greater level of trust. Employers are seeking employees who have good technical skills, dependable, with an outgoing personality that can communicate effectively to the public. They should enjoy dealing with the public and be willing and able to follow patrons' instructions. Because hairstyles are constantly changing, it is important to stay current on the latest fashions and barber techniques. Business skills are important for those who plan to operate their own salons. Instructors will be dealing with multiple student and client situations, so good interpersonal and conflict resolution skills are a must.

Physical Demands of the Profession

Beauty arts require a great deal of standing, leaning, stooping, bending, and twisting. Standing and leaning over clients is a common position when washing a clients hair or administering a facial. other things to consider; stand for a long period of time ; ability to deal with various personalities; skilled in conflict resolution; long hours atypical workweek (i.e., Tuesday - Saturday). Tasks include shampoo, cut and style hair, perming, coloring and advising patrons on how to properly care for their hair. It is important to be mindful of sanitation of all implements and tools. Those who operate their own salons also have managerial duties, which include hiring and supervising workers, keeping records, and ordering supplies and the list goes on and on. Working Conditions: Work environments are generally clean and pleasant with good lighting and comfortable temperatures. Their work can be tiring and physically demanding because they must be on their feet for long hours at a time and work with their hands at shoulder level. Professionals also work with sharp implements and chemicals. Many full-time workers work more than 40 hours a week, including evenings and weekends, but flexibility abounds when it comes to making one's own schedule. Longer hours are common in this occupation, and schedules may include evenings and weekends or before holidays. For instructors, specific tasks include: preparing lesson plans, teaching classes, meeting with students during office hours, grading, recording and submitting grades, and attending staff meetings.

Licensure Requirements

Once hours are completed, the school will complete a certification of hours before application for the licensing exam can be taken. After graduating from a program, students take a state licensing examinations. The exam consist of a written exam and a practical exam.

These exams allow applicants to demonstrate their theoretical knowledge and practical skill to provide the required services. A testing date will be established and the graduate will be informed as to where and when to take the exam. Individuals wanting to be licensed must be 18 years of age, have a high school diploma or its equivalency and instructor must also be currently licensed.

SCHOOL OUTCOME RATES

Completion Rate: ____%

Licensure Rate: ____%

Placement Rate: ____%

State requirements can all be found in the catalog: course breakdown, schedule of tuition and fees, refund policy, grading policies; rules and regulation of conducts, including rules relating to absence; name, mailing address and telephone number of the department for the purpose of directing complaints are in the school catalog as well as posted at the Institute.



Everyone on staff at The Strand Institute is committed to helping you every step of the way, no matter where your dreams may take you. Enhance your experience through hands-on practical training, with our busy student salon, building the confidence and knowledge you will need to be successful in the competitive market of the beauty industry of hair, nails, & esthetics.

Call or stop by to meet our Instructors and take a tour of our facility.

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www.thestrandinstitute.com

 The Strand Institute of
Beauty & Esthetics



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Classes start every Tuesday

www.thestrandinstitute.com